

TEAM
EXPO
2025

MERRY EXPO in DUBAI

EXPO 2020 DUBAI → EXPO 2025 OSAKA

Date

Sun.27.March.2022 11:00-18:00

Location

EXPO 2020 Dubai / Japan Pavilion / Al Forsan Park

From Saturday, March 26th to Thursday, March 31st, 2022, a smiling action will be held at the venue.



1 MERRY UMBRELLAS Free participation

①11:00- Al Wasl Dome and more / ②14:30- Japan Pavilion

"The brilliance of life is a smile." To send the power of smiles from Dubai and make Osaka the new sanctuary of laughter, the attendants of the Japanese Pavilion, helped by people from the surrounding pavilions and the participants at the venue, will open the umbrellas with smiling children from all over the world. (Scale 50 umbrellas) "1 · 2 · 3 · MERRY!"

2 MERRY SMILE KITES Free participation

15:00~18:00 Al Forsan Park / Al Forsan Zone

A smiling kite is the hope of the world. Connect hope and dreams to Osaka / Kansai Expo 2025. With the "smiling kites" that everyone can enjoy, smiles from all over the world will soar from the venue of Expo 2020 Dubai. (Collaboration with Malaysia Pavilion)

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Let's connect EXPO 2020 Dubai to EXPO 2025 Osaka, Kansai, Japan!



**Smile is a peaceful communication common to the world.
The smiles of children are hope for the future.**

Because of COVID-19 and the necessity to wear a mask, we cannot see everybody's smile. At such times, a smile is important. I want to cheer up the city with a smile. A smile has the power to make people happy. A smile makes everyone merry. Smiles are a universal communication. Children's smiles are hope for the future.

EXPO 2020 Dubai started on October 1, 2021, will reach its final day on March 31, 2022. Next EXPO is Osaka, Japan. To connect Expo 2020 Dubai's "Connecting Minds, Creating the Future" and Expo 2025 Osaka, Kansai, Japan's "Designing Future Society for Our Lives" theme, we will create smiles.

Smile Umbrellas appeared in the climax of the opening ceremony of the 2008 Beijing Olympic. At the EXPO 2020 Dubai, We will open the umbrellas together with people, sending a message – "children's smiles are hopes for our future".



EXPO 2005 AICHI, JAPAN / 2008 Beijing Olympics Ceremonies / 2010 EXPO 1970 Osaka 40th ceremonies / EXPO 2010 Shanghai

1 MERRY UMBRELLAS

Sun.27.March.2022 **Free participation**

- ① 11:00- Al Forsan Park start / Al Wasl Dome and more
- ② 14:30- Japan Pavilion



**"The brilliance of life is a smile."
To send the power of smiles from Dubai to Osaka!**

"Diversity and harmony".

Travel the pavilion with the smiling
umbrellas of children around the world.

"The brilliance of life is a smile."

In order to send the power of smiles from Dubai to
Osaka, let's open the umbrella of smiling children
from all over the world. and send out a wish for
peace with the participants.



MERRY SMILE UMBRELLAS

Smiling umbrellas appeared at the climax of the opening
ceremony of the Beijing Olympics.

Everyone opened this "smile umbrella" all at once, and "children's
smiles are the future." Along with the message of peace,
"Hope for", we will send images to the world.



2 MERRY SMILE KITES

Sun.27.March.2022 Free participation
15:00~18:00 Al Forsan Park / Al Forsan Zone



JAPANESE HOSPITALITY "OMOTENASHI"

A social distance space created with a smile and traditional Japanese culture.

- 1 Flying Smile kite** (Let's pray for world peace)
- 2 Lending a smiling umbrella** (Sunshade parasol)
- 3 Lending a Goza** (Sit down and take a break on the mat)

We will introduce you to the Japanese hospitality with "Omotenashi in action". Smiling umbrellas and "Goza" (rush mats) will be distributed at the venue to create a space where you can experience Japanese culture while maintaining social distance. By sharing and experiencing Japanese culture in Expo 2020 Dubai through actions and items, we will connect our thoughts to Expo 2025 Osaka, Kansai, Japan and express a message for the future.



Sun.27.March.2022 **Free participation**
15:00~18:00 **AI Forsan Park / AI Forsan Zone**



1 Flying Smile kite (Let's pray for world peace)

A smiling kite is the hope of the world.

Connect hope and dreams to Osaka / Kansai Expo 2025.



2 Smiling umbrella (parasol)



Umbrellas and goza are distributed at the venue.

By using one for each person, Social Disaster Secure space.

The unique "rush" scent of the traditional Japanese rug "Goza" made by weaving rush has a relaxing and healing effect.

This "goza" can be rolled up and easily carried, so you can easily spread it out and take a break anytime, anywhere.

3 Goza (Rush mat)